

NOTES

Auto-Classification: Three Compelling Options Has Its Time Arrived?

Session 17
Marcy Zweerink and Richard Fisher
Cohasset Associates, Inc.

Welcome

- › Introducing our Panel
 - › IBM - Craig Reinhardt
 - › Interse – Don Miller
 - › Orchestra – George Tziahanas
- › Agenda
 - › Setting the stage
 - › Opportunity and challenges of auto-classification
 - › Vendor presentations
 - › Overview of the approach
 - › Success stories

Auto-Classification - Opportunities

- › Classification is important to records management
 - › To apply record series
 - › To improve accuracy and precision of search
 - › To facilitate e-discovery
 - › To facilitate clean-up
- › The volume of electronic information is daunting
 - › Terabytes on file shares
 - › Millions of e-mails stored and in transit
- › The opportunity of auto-classification
 - › Reduce the manual burden (end-user and professional)
 - › Process high volumes
 - › Increase consistency

NOTES

Auto-Classification - Challenges

- › No classification method is perfect
 - › How good is good enough for your purpose?
 - › What is the consequence of errors?
- › All classification requires training and context
 - › Taxonomies, examples, retention schedules....
 - › Monitoring and improvement
- › All content is not created equal
 - › Text or images
 - › Multiple file types: Office documents, CAD files, images...
 - › With or without context and metadata

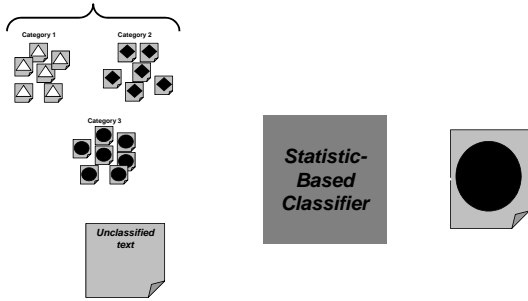
Auto-Classification – Requirements

In your environment, think about:

- › Accuracy
 - › How good is good enough?
- › Training
 - › What can your organization support?
- › Content
 - › What type of content must be classified?

NOTES

Classification Based on Statistical Analysis



© 2008 IBM Corporation

IBM Compliance Warehouse for Legal Control

Leveraging IBM End-to-End Capabilities...

Disorganized
Enterprise Content
Manual Processes
Paper Storage

Organize / Control
Automatic Classification
Records Management
Intelligent Content Archiving

Optimize
Legal Discovery
Operational Controls
Analytics, BI & Reporting

© 2008 IBM Corporation
